This listing of claims will replace all prior versions, and listing, of claims in the application.

1. (Currently Amended) A method, comprising:

interfacing an identity oriented context application that represents a context of an identity based on an availability <u>or state</u> of the identity with a device oriented context application that represents the context of the identity based on an availability <u>or state</u> of a device associated with the identity, <u>where the identity is a person or a group of persons</u>;

determining, by said device oriented context application, a device oriented context for a specific device associated with [[an]] the identity, wherein said device oriented context provides an availability status of said specific device;

determining, by said identity oriented context application, an identity oriented context for said identity, wherein said identity oriented context provides an availability status of said identity;

determining an availability rule associated with said identity, the availability rule governing when or how the identity is available, when or how the identity can be contacted by other identities, how or when the identity can be contacted based on the identity oriented context of the identity, and how or when the identity can be contacted based on the device oriented context of the identity;

determining, for a specific time, a true availability of said identity based, at least in part, on said <u>determined</u> device oriented context for said specific device associated with said identity, said <u>determined</u> identity oriented context, said <u>determined</u> availability rule, and said specific time; and

providing data indicative of said true availability of said identity.

2. (Previously Presented) The method of claim 1, further comprising receiving a request for information regarding true availability of said identity.

3. (Previously Presented) The method of claim 1, wherein said determining said true availability of said identity includes determining availability of said identity via at least two different media channels.

4. (Previously Presented) The method of claim 1, further comprising establishing said availability rule.

5. (Previously Presented) The method of claim 1, wherein said providing data indicative of said true availability of said identity includes displaying an interface indicative of said availability.

6. (Previously Presented) The method of claim 5, wherein said interface identifies said identity.

7. (Previously Presented) The method of claim 1, further comprising determining said identity.

8 - 14. (Canceled)

15. (Currently Amended) An article of manufacture comprising:

a computer readable medium having stored thereon instructions which, when executed by a processor, cause said processor to:

interface an identity oriented context application that represents a context of an identity based on an availability <u>or state</u> of the identity with a device oriented context application that represents the context of the identity based on an availability of a device associated with the identity, <u>where the identity is a person or a group of persons</u>;

determine, by said device oriented context application, a device oriented context for a specific device associated with [[an]] the identity, wherein the device oriented context provides an availability status of the specific device;

determine, by said identity oriented context application, an identity oriented context for said identity, wherein the identity oriented context provides an availability status of the identity;

determine an availability rule associated with an identity, the availability rule governing when or how the identity is available, when or how the identity can be contacted by other identities, how or when the identity can be contacted based on the identity oriented context of the identity, and how or when the identity can be contacted based on the device oriented context of the identity;

determine, for a specific time, a true availability of said identity based, at least in part, on said <u>determined</u> device oriented context for said specific device, said <u>determined</u> identity oriented context, said <u>determined</u> availability rule, and said specific time; and

provide data indicative of said true availability of said identity.

16. (Currently Amended) A system, comprising:

a processor;

a communication port coupled to said processor and adapted to communicate with at least one device; and

a storage device coupled to said processor and storing instructions adapted to be executed by said processor to:

interface an identity oriented context application that represents a context of an identity based on an availability <u>or state</u> of the identity with a device oriented context application that represents the context of the identity based on an availability of a device associated with the identity, <u>where the identity is a person or a group of persons</u>;

determine, by said device oriented context application, a device oriented context for a specific device associated with [[an]] the identity, wherein the device oriented context provides an availability status of the specific device;

determine, by said identity oriented context application system, an identity oriented context for said identity, wherein the identity oriented context provides an availability status of the identity;

determine an availability rule associated with said identity, the availability rule governing when or how the identity is available, when or how the identity can be contacted by other identities, how or when the identity can be contacted based on the identity oriented context of the identity, and how or when the identity can be contacted based on the device oriented context of the identity;

determine, for a specific time, an availability of said identity based, at least in part, on said <u>determined</u> device oriented context for said specific device, said <u>determined</u> identity oriented context, said <u>determined</u> availability rule, and said specific time; and

provide data indicative of said availability of said identity.

17. (Previously Presented) The method of claim 1, wherein said identity is associated with a plurality of devices.